

# IP UNFILTERED

## SHARING REAL WORLD IP LESSONS

### WE ARE LOOKING FOR

Atlanta based creators and innovators to take part in a short video series who:

- Are willing to do a brief, in-person interview in July 2026
- Will allow their story to be transformed into a brief social media video
- Are willing to share the finished video on their social media channels to broaden its reach



### WHO WE ARE

IPOEF is a 501(c)(3) non-profit organization dedicated to educating students, educators, policymakers, and the public about the value of intellectual property rights and their role in driving innovation and economic growth. IPOEF's work focuses on elevating awareness of and appreciation for the role IP plays in driving innovation and educating the next generation.

IPOEF is a subsidiary of the Intellectual Property Owners Association (IPO), an international trade association founded in 1972 that represents a diverse community of companies, law firms, service providers, and individuals engaged with intellectual property across all industries.

### QUESTIONS?

If you are interested in participating or learning more, contact Deputy Executive Director, Kristen Lurye, at [klurye@ipo.org](mailto:klurye@ipo.org).