**Sample Outreach Email to Connect with Teachers**

Dear \_\_\_\_\_\_\_,

I am reaching out on behalf of the Intellectual Property Owners Education Foundation ([IPOEF](IPOEF.org)).  One of our main goals is to educate students about the importance of intellectual property, and how it can play such a big role in our lives and our careers.  We see this more and more as technology becomes such a big part of our day-to-day, especially with content creation and generative AI!

To that end, we made an IP education toolkit that could be used to complement existing Science, Technology, Engineering, Arts, and Math (STEAM) curriculums.  Our goal is to visit classrooms to educate students about IP and empower the next generation of innovators!

In terms of logistics, the goal would be to share a 50 minute presentation with the kids, that includes a few interactive portions so they stay engaged. I would give an overview of the different types of intellectual property (e.g., patent, trademark, copyright), with age-appropriate explanations and exercises so students can learn and interact in real-time. There would be no work or prep needed from teachers or the district, though I would love if teachers did share their feedback afterwards via an online survey, so we can continue to improve!

**Customize closing as needed:**

I would love to do something around **World IP Day on April 26th (or other date),** but am flexible on what dates might work for the classrooms in your district.

Also, a bit of context on me: [**Insert about your background]** I’m really excited to share my passion and knowledge with your students!

Thank you so much for your time and consideration. Please let me know if you have any questions or would like to schedule a short call to discuss further.