

OUR STRATEGIC PRIORITY:

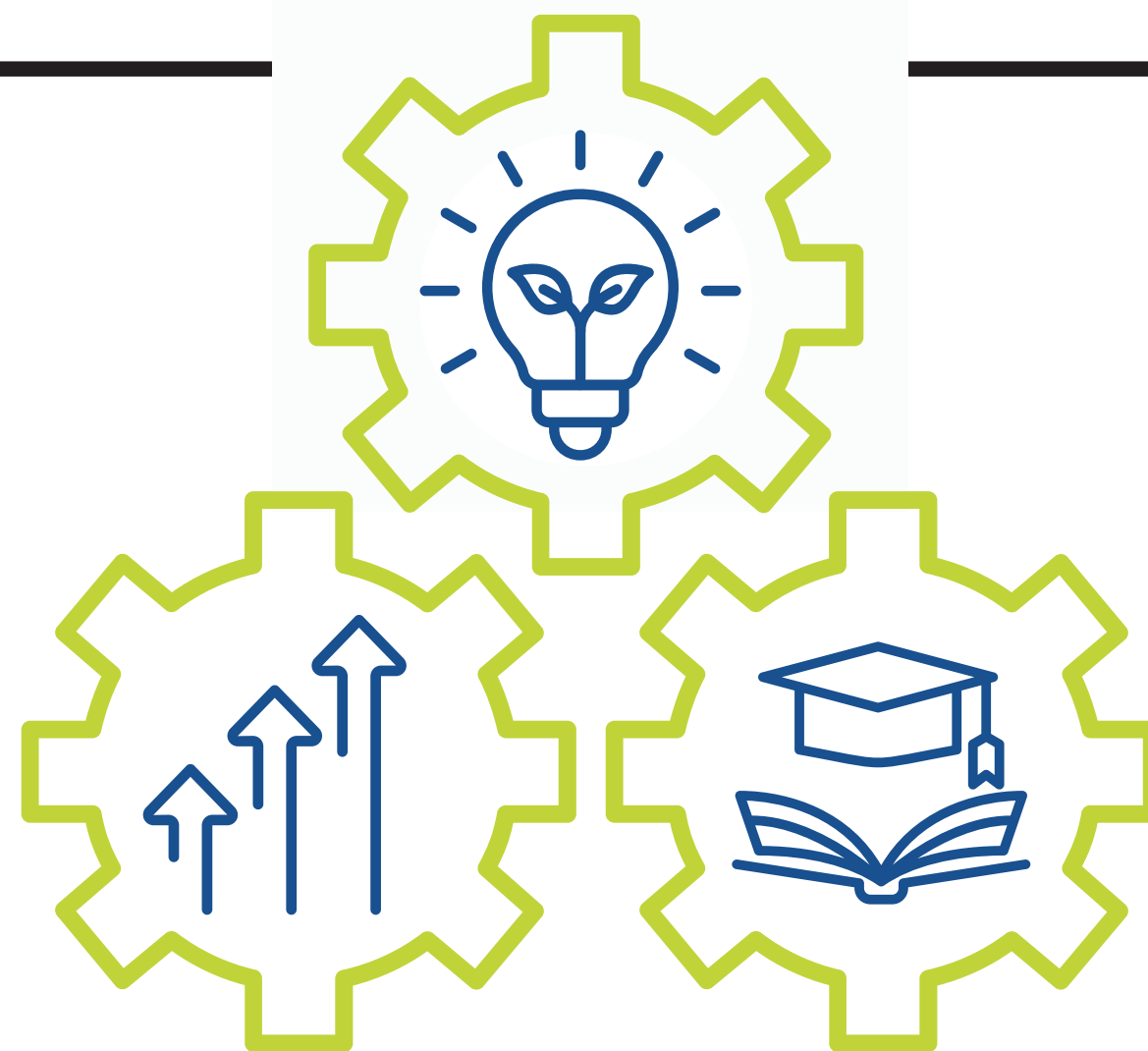
To inspire the next generation's understanding of IP as a powerful driver of innovation and economic growth.

ELEVATE

Elevate awareness of and appreciation for the role IP plays in driving innovation, prosperity, and welfare of all.

Elevate the impact of IP by spotlighting those who empower creation and foster innovation, IP's power in underserved communities, and amplify the positive IP narrative.

- Tell the human story of intellectual property that resonate with the media, stakeholders, and the public.
- Broaden and deepen donor and prospective donor engagement.



EDUCATE

Educate next generations about the role IP plays in driving prosperity and enriching life in our communities.

Scale up the education of underrepresented students, teachers, and administrators to understand and value the IP system as a benefit to all.

- Aggregate IP educational materials and best practices to scale the number of impacted students.
- Educate IPO leadership and IPOEF supporters about the priorities, activities, and impact of the foundation.



2024 - 2026 Strategic Plan