# IPO Education Foundation Awards Celebration

**December 7-9, 2021**

## PROGRAM SCHEDULE

The following sessions are intended for IPO members and professionals however sessions are available to all attendees.

<table>
<thead>
<tr>
<th>Time</th>
<th>Tuesday, December 7</th>
<th>Wednesday, December 8</th>
<th>Thursday, December 9</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:00pm ET</td>
<td>Inventors of the Year Award Presentation and Fireside Chat</td>
<td>You Be the Judge, the Importance of Diversity to Innovation</td>
<td>For Richer or Poorer – Cryptocurrency, NFTs, and Current Topics in Fintech and IP</td>
</tr>
<tr>
<td>2:00pm ET</td>
<td>Patent Rights in the Pandemic</td>
<td>IP Champion Award Presentation and Fireside Chat</td>
<td></td>
</tr>
<tr>
<td>3:00pm ET</td>
<td></td>
<td>Electric Vehicles – The Key to the Future?</td>
<td></td>
</tr>
<tr>
<td>5:00pm ET</td>
<td>Networking Reception Sponsored by SCHWEGMAN LUNDBERG•WOESSNER</td>
<td>VIP Reception Sponsored by Cantor Colburn LLP</td>
<td>Executive of the Year Award Presentation and Closing Remarks</td>
</tr>
<tr>
<td>5:30pm ET</td>
<td>Featuring Dueling Pianos</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The following sessions are intended for high school and college students however sessions are available to all attendees.

<table>
<thead>
<tr>
<th>Time</th>
<th>Tuesday, December 7</th>
<th>Wednesday, December 8</th>
<th>Thursday, December 9</th>
</tr>
</thead>
<tbody>
<tr>
<td>2:00pm</td>
<td></td>
<td></td>
<td>Sustainability and IP – Solving the Problems of the Future</td>
</tr>
<tr>
<td>3:30pm</td>
<td>Why IP is Key to Entrepreneurship</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4:00pm</td>
<td>Innovation and Collaboration - Coming Together in a Crisis</td>
<td>From Idea to Reality, the Invention Process</td>
<td>Top Issues Faced by Inventors and Entrepreneurs</td>
</tr>
</tbody>
</table>
HONOREE SESSIONS

Inventor of the Year Fireside Chat
This session will be moderated by Eric Aaronson, Pfizer. Inventors of the Year Katalin Kariko (BioNTech), Ugur Sahin (BioNTech), Ozlem Tureci (BioNTech), and Drew Weissman (University of Pennsylvania) will meet virtually for a fireside chat. The four innovators are being honored for the development of mRNA technology used in COVID vaccines.

IP Champion Fireside Chat
IP Champion, Dr. Lisa Cook, is Professor of Economics and International Relations at Michigan State University. She was the first Marshall Scholar from Spelman College and received a second B.A. in Philosophy, Politics, and Economics from Oxford University. She earned a Ph.D. in economics from the University of California, Berkeley with fields in macroeconomics and international economics. Among her current research interests are economic growth and development, innovation, financial institutions and markets, and economic history. Dr. Cook is a Research Associate at the National Bureau of Economic Research and is the author of a number of published articles, book chapters, and working papers. She is on the Board of Editors of the Journal of Economic Literature, and her research has appeared in such journals as the American Economic Review and the Journal of Economic Growth.

Keynote Address by Ivan Fong, 3M Innovative Properties Co.
Executive of the Year, Ivan Fong is 3M’s Executive Vice President, Chief Legal and Policy Office and Secretary. An engineer-turned-attorney, Ivan appreciates being able to bring a diverse background to a company like 3M. He has worked at 3M for more than seven years and leads the company’s more than 550 Legal Affairs employees, including the government affairs, compliance, security and data teams. Before joining 3M in 2012, Ivan was general counsel for the U.S. Department of Homeland Security, where he advised senior national security officials and led 1,800 lawyers. He has also served as chief legal officer and secretary of Cardinal Health Inc., where he was named one of the “Twenty Most Influential General Counsel” by the National Law Journal.

IP AND INNOVATION SESSIONS

Patent Rights in the Pandemic
Panel discussion about what we have learned over the past two years and how this has informed how we innovate. We’ll hear from industry leaders and discuss how we are incentivizing people to innovate for any future pandemic and how IP and partnerships fuel that innovation.

Moderator: Henry Hadad, Bristol Myers Squibb Co.

Speakers:
Robert DeBerardine, Johnson & Johnson
Yen Florczak, 3M Innovative Properties Co.
Andrei Iancu, Irell & Manella LLP
You Be the Judge, the Importance of Diversity to Innovation
Judges from various industries will discuss the importance of diversity to innovation and the legal profession.

Moderator: Honorable Hildy Bowbeer, U.S. District Court for the District of Minnesota

Speakers:
Hon. Tanya R. Kennedy, Supreme Court of the State of New York
Hon. Kathleen O’Malley, US Court of Appeals for the Federal Circuit

For Richer or Poorer – Cryptocurrency, NFTs, and Current Topics in Fintech and IP

Moderator: Dave Kappos, Cravath Swaine & Moore LLP

Speakers:
Brian Frye, Rosenberg College of Law
Rob Glance, Wells Fargo
Cindy Huang, Gemini

Electric Vehicles – The Key to the Future?

Moderator: Josh Hartman, Merchant & Gould

Speakers:
Linda Zhang, Ford
Monte Kaehr, Toyota

NETWORKING SESSIONS

General Reception
Sponsored by Schwegman, Lundberg & Woessner
Join the General Reception to network and catch up with friends and colleagues. The reception will include networking and... dueling pianos! Come with your favorite song recommendations for the musicians to plan between small group breakouts. We will be randomly selecting attendees to receive special giveaway prizes – stay tuned for more information!

VIP Reception
Sponsored by Cantor Colburn
This reception is by invitation only.
STUDENT SESSIONS

Why is IP Key to Entrepreneurship?
What career opportunities are there in innovation? What is the importance of IP if I want to start a business or work for a corporation? Students are invited to this live session to ask the questions that are top of mind in their innovation journeys.

Moderator: Jon Wood, Harding University
Speakers:
Steve Lundberg, Schwegman Lundberg & Woessner, P.A.
Ramya Possett, BlueFoot

Innovation and Collaboration - Coming Together in a Crisis
Companies responded quickly during the COVID-19 pandemic because of their existing intellectual property. We will hear from three different industries that will share how they were able to switch manufacturing capabilities as well as collaborate with other companies to create products and provide information to the public.

Moderator: Bill Krovatin, Merck & Co. Inc.
Speakers:
Michael Bugbee, Tenneco
Isabella Fu, Microsoft
Darryl Frickey, Dow Chemical Co.

From Idea to Reality, the Invention Process
Fireside chat hosted by Louis Foreman, Enventys Partners, and member of the IPO and IPO Education Foundation Boards of Directors. Louis will talk with Inventor, Entrepreneur, and CEO Danya Sherman. She will discuss the process of coming up with an idea, funding it, going through the patent process, and the lessons learned along the way.

Moderator: Louis Foreman, Enventys Partners
Speaker: Danya Sherman, KnoNap LLC

Sustainability and IP – Solving the Problems of the Future
How is IP helping solve problems of the future? This panel highlights innovators from different industries who are using intellectual property to make a positive impact on the world.

Moderator: Anjanette Lecher, Corning Inc.
Speakers:
Danielle Merfeld, General Electric
Julie Willoughby, Circ Technology
David Joyal, Coty
Top Issues of an Aspiring Inventor and Entrepreneur

Students are encouraged to come to this session with questions. Speakers will review scenarios involving common errors made by inventors and entrepreneurs through the innovation process.

Moderator: Bart Eppenauer, Shook, Hardy & Bacon LLP

Speaker: Alice Min Soo Chun, Solight Design