





IPO Education Foundation Awards Celebration

December 7-9, 2021

PROGRAM SCHEDULE

The following sessions are intended for IPO members and professionals however sessions are available to all attendees.

	Tuesday, December 7	Wednesday, December 8	Thursday, December 9
12:00pm ET	Inventors of the Year Award Presentation and Fireside Chat	You Be the Judge, the Importance of Diversity to Innovation	For Richer or Poorer – Cryptocurrency, NFTs, and Current Topics in Fintech and IP
2:00pm ET	Patent Rights in the Pandemic	IP Champion Award Presentation and Fireside Chat	
3:00pm ET		Electric Vehicles – The Key to the Future?	Executive of the Year Award Presentation and Closing Remarks
5:00pm ET	Networking Reception Sponsored by  SCHWEGMAN LUNDBERG • WOESSNER	VIP Reception Sponsored by  Cantor Colburn <small>LLP</small> <i>By invitation only.</i>	
5:30pm ET	Featuring Dueling Pianos		

The following sessions are intended for high school and college students however sessions are available to all attendees.

	Tuesday, December 7	Wednesday, December 8	Thursday, December 9
2:00pm			Sustainability and IP – Solving the Problems of the Future
3:30pm	Why IP is Key to Entrepreneurship		
4:00pm	Innovation and Collaboration - Coming Together in a Crisis	From Idea to Reality, the Invention Process	Top Issues Faced by Inventors and Entrepreneurs

HONOREE SESSIONS

Inventor of the Year Fireside Chat

This session will be moderated by Eric Aaronson, Pfizer. Inventors of the Year Katalin Kariko (BioNTech), Ugur Sahin (BioNTech), Ozlem Tureci (BioNTech), and Drew Weissman (University of Pennsylvania) will meet virtually for a fireside chat. The four innovators are being honored for the development of mRNA technology used in COVID vaccines.

IP Champion Fireside Chat

IP Champion, Dr. Lisa Cook, is Professor of Economics and International Relations at Michigan State University. She was the first Marshall Scholar from Spelman College and received a second B.A. in Philosophy, Politics, and Economics from Oxford University. She earned a Ph.D. in economics from the University of California, Berkeley with fields in macroeconomics and international economics. Among her current research interests are economic growth and development, innovation, financial institutions and markets, and economic history. Dr. Cook is a Research Associate at the National Bureau of Economic Research and is the author of a number of published articles, book chapters, and working papers. She is on the Board of Editors of the Journal of Economic Literature, and her research has appeared in such journals as the American Economic Review and the Journal of Economic Growth.

Keynote Address by Ivan Fong, 3M Innovative Properties Co.

Executive of the Year, Ivan Fong is 3M's Executive Vice President, Chief Legal and Policy Office and Secretary. An engineer-turned-attorney, Ivan appreciates being able to bring a diverse background to a company like 3M. He has worked at 3M for more than seven years and leads the company's more than 550 Legal Affairs employees, including the government affairs, compliance, security and data teams. Before joining 3M in 2012, Ivan was general counsel for the U.S. Department of Homeland Security, where he advised senior national security officials and led 1,800 lawyers. He has also served as chief legal officer and secretary of Cardinal Health Inc., where he was named one of the "Twenty Most Influential General Counsel" by the National Law Journal.

IP AND INNOVATION SESSIONS

Patent Rights in the Pandemic

Panel discussion about what we have learned over the past two years and how this has informed how we innovate. We'll hear from industry leaders and discuss how we are incentivizing people to innovate for any future pandemic and how IP and partnerships fuel that innovation.

Moderator: Henry Hadad, Bristol Myers Squibb Co.

Speakers:

Robert DeBerardine, Johnson & Johnson

Yen Florczak, 3M Innovative Properties Co.

Andrei Iancu, Irell & Manella LLP

You Be the Judge, the Importance of Diversity to Innovation

Judges from various industries will discuss the importance of diversity to innovation and the legal profession.

Moderator: Honorable Hildy Bowbeer, U.S. District Court for the District of Minnesota

Speakers:

Hon. Scott Boalick, US Patent and Trademark Office, Patent Trial and Appeal Board

Hon. Tanya R. Kennedy, Supreme Court of the State of New York

Hon. Kathleen O'Malley, US Court of Appeals for the Federal Circuit

For Richer or Poorer – Cryptocurrency, NFTs, and Current Topics in Fintech and IP

Moderator: Dave Kappos, Cravath Swaine & Moore LLP

Speakers:

Brian Frye, Rosenberg College of Law

Rob Glance, Wells Fargo

Cindy Huang, Gemini

Electric Vehicles – The Key to the Future?

Moderator: Josh Hartman, Merchant & Gould

Speakers:

Linda Zhang, Ford

Monte Kaehr, Toyota

NETWORKING SESSIONS

General Reception

Sponsored by Schwegman, Lundberg & Woessner

Join the General Reception to network and catch up with friends and colleagues. The reception will include networking and... dueling pianos! Come with your favorite song recommendations for the musicians to plan between small group breakouts. We will be randomly selecting attendees to receive special giveaway prizes – stay tuned for more information!

VIP Reception

Sponsored by Cantor Colburn

This reception is by invitation only.

STUDENT SESSIONS

Why is IP Key to Entrepreneurship?

What career opportunities are there in innovation? What is the importance of IP if I want to start a business or work for a corporation? Students are invited to this live session to ask the questions that are top of mind in their innovation journeys.

Moderator: Jon Wood, Harding University

Speakers:

Steve Lundberg, Schwegman Lundberg & Woessner, P.A.

Ramya Possett, BlueFoot

Innovation and Collaboration - Coming Together in a Crisis

Companies responded quickly during the COVID-19 pandemic because of their existing intellectual property. We will hear from three different industries that will share how they were able to switch manufacturing capabilities as well as collaborate with other companies to create products and provide information to the public.

Moderator: Bill Krovatin, Merck & Co. Inc.

Speakers:

Michael Bugbee, Tenneco

Isabella Fu, Microsoft

Darryl Frickey, Dow Chemical Co.

From Idea to Reality, the Invention Process

Fireside chat hosted by Louis Foreman, Enventys Partners, and member of the IPO and IPO Education Foundation Boards of Directors. Louis will talk with Inventor, Entrepreneur, and CEO Danya Sherman. She will discuss the process of coming up with an idea, funding it, going through the patent process, and the lessons learned along the way.

Moderator: Louis Foreman, Enventys Partners

Speaker: Danya Sherman, KnoNap LLC

Sustainability and IP – Solving the Problems of the Future

How is IP helping solve problems of the future? This panel highlights innovators from different industries who are using intellectual property to make a positive impact on the world.

Moderator: Anjanette Lecher, Corning Inc.

Speakers:

Danielle Merfeld, General Electric

Julie Willoughby, Circ Technology

David Joyal, Coty

Top Issues of an Aspiring Inventor and Entrepreneur

Students are encouraged to come to this session with questions. Speakers will review scenarios involving common errors made by inventors and entrepreneurs through the innovation process.

Moderator: Bart Eppenauer, Shook, Hardy & Bacon LLP

Speaker: Alice Min Soo Chun, Solight Design