

IPO Education Foundation Awards Celebration 2021 Speaker Bios
Updated November 1, 2021



Honorable Hildy Bowbeer, *United States Magistrate Judge for the District of Minnesota*

Judge Bowbeer was appointed a United States Magistrate Judge for the District of Minnesota in June 2014. Prior to her appointment, she was an Assistant Chief Intellectual Property Counsel with 3M Company, where she managed IP litigation both in the U.S. and internationally. While at 3M she was active in the Intellectual Property Owners' Association, serving at various times as chair of the ITC, Discovery, and Alternative Dispute Resolution Committees. Judge

Bowbeer received her law degree from the University of Michigan in 1979. Following her graduation, she clerked for the Minnesota Supreme Court before entering private practice. In 1985, she became one of the seven founding partners of Bowman and Brooke, and had a national practice as a trial and appellate lawyer specializing in product liability litigation before joining 3M in 1997.



Alice Min Soo Chun, *Founder, Solight Design*

With emerging trends in material technology resulting in smarter, lighter, faster, sustainable fabrication, Alice started to sew solar panels to fabric as early experiments for harnessing solar energy with softer, malleable material. She became focused on solar technology and finding ways to create clean energy solutions upon learning her son Quinn was diagnosed with asthma. As a Professor in Architecture and Material Technology at Columbia University and Parsons the New School, Alice created early prototypes of solar lights with her students.

Still not satisfied, and fueled by her passion for helping the underserved, Alice invented the world's only self-inflatable, portable solar light, eliminating the need for a mouth nozzle. This ensured a healthy, sanitary method to inflate. Alice named this invention the SolarPuff™ and conducted three years of field testing in Haiti. In 2015 she launched Solight Design and initiated a Kickstarter program with unprecedented results.



Robert DeBerardine, *Worldwide Vice President, Chief Intellectual Property Counsel, Johnson & Johnson*

Robert DeBerardine is Worldwide Vice President, Chief Intellectual Property Counsel of Johnson & Johnson where he manages a group of about 270 IP professionals, of whom about 110 are patent and trademark attorneys. Before joining Johnson & Johnson, Robert was Chief Intellectual Property Counsel for Sanofi. Prior to Sanofi, Robert served as Chief Intellectual Property Counsel for Abbott

Laboratories. Prior to working in-house, Robert practiced at two international law firms where he handled transactional intellectual property matters and intellectual property litigation. Robert has a BS in Chemical Engineering from Lafayette College and a JD from Cornell University.



Bart Eppenauer, *Partner, Shook Hardy & Bacon*

Bart is a partner in the Intellectual Property Group of Shook, Hardy & Bacon, and managing partner of the firm's Seattle office. His practice at Shook focuses on complex commercial and technology transactions and IP license agreements, strategic IP counseling and analysis, prelitigation and litigation defense strategy and resolution, and technology and IP policy advocacy. Prior to rejoining Shook, Bart was Chief Patent Counsel and Associate General Counsel at Microsoft. Bart earned a BS in Electrical Engineering from the University of Missouri.



Louis Foreman, *CEO, Enventys*

Louis Foreman is founder and Chief Executive of Enventys, an integrated product design and engineering firm. He is also the founder of Edison Nation. Louis graduated from The University of Illinois with a degree in Economics. His interest in starting businesses and developing innovative products began while a sophomore with his first company founded in his fraternity room. Over the past 34 years Louis has created 10 successful start-ups and has been directly responsible for the creation of over 20 others. A prolific inventor, he is the inventor of

10 registered US Patents, and his firm is responsible for the development and filing of well over 700 more.



Yen Florczak, *Chief Intellectual Property Counsel, 3M Company and President of 3M Innovative Properties Company*

Yen Florczak also serves as 3M's Legal Affairs executive sponsor for its Diversity and Inclusion committee. From 2016 to 2019, she led 3M's Asia Pacific intellectual property function, headquartered in Shanghai, China. Ms. Florczak has held various positions of increasing responsibilities in her more than 20 years of experience with 3M. Before entering the legal profession, she gained experience as an engineer at 3M and at Abbott Laboratories. She received her law degree

from the University of Minnesota Law School. She received Bachelor of Science degrees from the University of Minnesota in chemical engineering and in materials science and engineering. She currently is a board member of Intellectual Property Owner (IPO) Association, IPO's Education Foundation, a board member of Twin Cities Diversity in Practice (TCDIP), and a member of the Association of Corporate Patent Counsel.



Darryl Frickey, *Assistant General Counsel, Dow Chemical Co.*

Darryl Frickey leads Dow's global Intellectual Property (IP) operations and is responsible for all IP-related matters including strategies, patents, trademarks, trade secrets, copyrights, licensing, and technology management and protection. He began his career with Harness, Dickey and Pierce, an IP law firm in Detroit, Michigan followed by Rohm and Haas, where he was responsible for plastic additives and performance plastics. During his tenure with Rohm and Haas, he served in multiple leadership roles within the company's legal department and added

responsibility for oil additives, corporate development, and electronic materials, where he was responsible for establishing the group's IP operations. Frickey led multiple large divestitures and the formation of several joint ventures for the company. He was appointed to his current role in 2011. Frickey earned a B.S. in chemistry from Clarkson University and a Juris Doctor from Capital University Law School. He is admitted to practice law in the states of Pennsylvania and Michigan, as well as before the Eastern District of Pennsylvania and the USPTO.



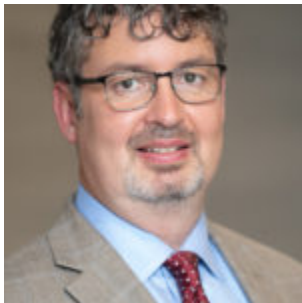
Brian Frye, Spears-Gilbert Professor of Law, University of Kentucky College of Law

Brian's research focuses on intellectual property, art, and legal history, among other things. He is also a securities artist and conceptual lawyer.



Isabella Fu, Associate General Counsel, Microsoft Corp.

Isabella Fu leads the team of attorneys at Microsoft responsible for patent prosecution, counseling, policy, and strategy. She joined Microsoft in 2003, and previously was responsible for IP litigation for the company, worldwide. Before joining Microsoft, Isabella was Director of Litigation at Intel Corporation. She practiced at Wilson Sonsini Goodrich & Rosati and Orrick Herrington & Sutcliffe before moving in-house.



Rob Glance, SVP & Managing Counsel, Wells Fargo & Company

Rob Glance leads intellectual property legal and strategy teams for the bank. Prior to joining Wells Fargo, Mr. Glance was in private practice and associate general counsel at Fannie Mae. He has a J.D. from Cornell Law School, a B.S. in Engineering from the University of Virginia and a Masters in Engineering from the University of Maryland.



Henry Hadad, Senior Vice President, Innovation Law, Bristol Myers Squibb

Henry Hadad is Senior Vice President, Innovation Law, at Bristol Myers Squibb in Princeton, NJ, where he is Chief Intellectual Property Counsel, as well as lead counsel to Research & Early Development. He was previously Chief Intellectual Property Counsel at Schering-Plough Corporation, and held prior roles at Johnson & Johnson and in private practice. During his 30 year career in private and corporate practice, Henry has represented the innovative, generic and medical device

industries, with a particular focus on IP litigation, policy, and transactions. Henry is a board member of the Intellectual Property Owners Association, and served as President of this organization from 2018-2019. He is also an active member of numerous external organizations,

including the advisory boards of the NYU Law Engelberg Center on Innovation Law & Policy and the Gibbons Institute of Law, Science and Technology at Seton Hall University School of Law. He is a member of the steering committee for the Coalition for 21st Century Patent Reform and a former member of the Sedona Conference working group on patent litigation best practices. Henry was an adjunct professor at Seton Hall Law School, and frequently presents on intellectual property topics to key global stakeholders, including testifying before the Senate Judiciary Committee. *Henry holds a B.S. in Biology from Haverford College and a J.D., cum laude, from the American University, Washington College of Law.*



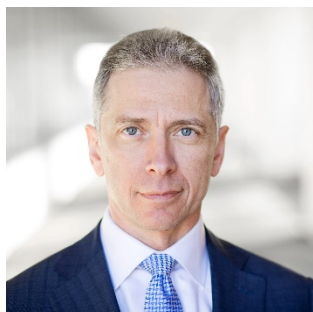
Josh Hartman, Partner, Merchant & Gould

Josh Hartman is an experienced IP litigator with Merchant & Gould's Washington, D.C. area office. Josh navigates the substantive, procedural and strategic challenges that exist when litigating before the United States International Trade Commission. He also litigates IP and unfair competition disputes in district courts and helps companies develop and protect their IP.



Cindy Huang, Senior Corporate Counsel, Gemini Trust Company

Cindy Huang is a Senior Corporate Counsel and leads the IP function at Gemini Trust Company. She protects Gemini's ideas, innovations, products and strategies through a blend of patents, trademarks, copyrights, and trade secrets. In addition to managing the company's various IP portfolios, Cindy advises the business on day-to-day use of its and third-party IP. Prior to joining Gemini, Cindy was an IP counsel at a large financial services company and held senior counsel and counsel positions at various law firms, where she, among other responsibilities, prepared and prosecuted hundreds of domestic and foreign patent applications, advised on IP strategies, and provided clearance and non-infringement opinions for large Fortune 100-types of companies to small startups. Cindy received her undergraduate degree from the University of Michigan and her J.D. from Loyola University of Chicago.



Andrei Iancu, Partner, Irell & Manella LLP

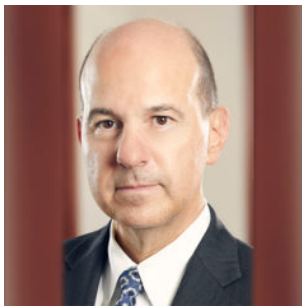
Andrei Iancu focuses on intellectual property litigation and counseling. He previously served as the undersecretary of commerce for intellectual property and director of the U.S. Patent and Trademark Office (USPTO), a position to which he was confirmed unanimously by the Senate. As head of the USPTO, Andrei oversaw one of the largest IP offices in the world, an agency with approximately 13,000 employees and an annual budget of more than \$3.5 billion. He also served as the administration's principal advisor on domestic and international IP issues. Among Andrei's initiatives as director was the creation of the National Council for Expanding American Innovation, a group of industry, academia and government leaders tasked with helping the USPTO develop a comprehensive national strategy to broaden participation in the innovation ecosystem demographically, geographically and economically.



David Joyal, *VP Legal, Coty Inc.*

David Joyal is VP, Legal – Global Supply and Patent for Coty Inc., a Fortune 500 world leader in beauty and home to an illustrious roster of cosmetic, skincare and fragrance brands. Dave joined Coty in 2016 to create a patent legal function and now has an expanded role supporting global innovation, supply chain management, and regulatory. We focus on developing innovation strategies that deliver incremental growth and a competitive business edge, and on elevating innovation awareness and culture creatively and cross-functionally. Prior to Coty,

Dave was Lead Patent and R&D Counsel at Avon Products Inc. and in private practice at Greenberg Traurig and Day Pitney. He is a graduate of Emory Law School and Skidmore College.



Dave Kappos, *Partner Cravath, Swaine & Moore LLP and former Director of the USPTO*

David Kappos is a partner at Cravath and leader in the field of intellectual property, including IP management and strategy, the development of global IP norms, laws and practices and the commercialization and enforcement of innovation-based assets. From 2009 to 2013, Mr. Kappos served as Under Secretary of Commerce and Director of the U.S. Patent and Trademark Office, where he advised the President on IP policy matters. He was instrumental in achieving the

passage and implementation of the 2011 Leahy-Smith America Invents Act. From 2003 to 2009, he served as IBM's chief intellectual property lawyer.



Honorable Tanya Kennedy, *Associate Justice of the Appellate Division, First Department*

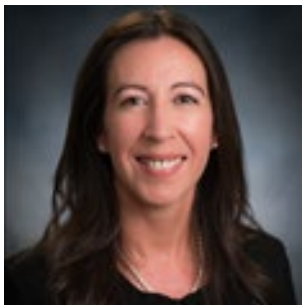
Justice Tanya Kennedy was appointed to her current role in July 2020. Prior to her appointment, Justice Kennedy served as a Justice of the Supreme Court, New York County, commencing in January 2016, after election in November 2015. She was elected to Civil Court in November 2005 and thereafter served in Criminal Court, Civil Court, Family Court, as Acting Supreme Court Justice, and as Supervising Judge of Civil Court, New York County. She is also a former Adjunct

Professor at Fordham University School of Law, where she taught a Juvenile Justice seminar for ten years. Justice Kennedy is a member of the Board of Directors of the New York City Bar Association and past chair of the organization's Special Committee to Encourage Judicial Service. She is also an Executive Committee member of the Women in Law Section of the New York State Bar Association; member of the Committee on Pattern Jury Instructions of the Association of Supreme Court Justices of the State of New York; member of the Board of Overseers of the Benjamin N. Cardozo School of Law, where she received her law degree; and an Advisory Board Member of Penn State Law. Justice Kennedy is also the Past President of the National Association of Women Judges (NAWJ). Justice Kennedy is committed to increasing the pipeline of underrepresented groups to the legal profession and completed the eCornell Diversity and Inclusion Certificate Program from Cornell University this past summer.



Bill Krovatin, *Senior Vice President and Assistant General Counsel, Intellectual Property Merck & Co., Inc.*

Bill Krovatin joined Merck in October 1993 as an attorney in the IP Litigation group. In January 2001, Bill took a position in the legal transactions group supporting the Corporate Licensing and Business Development groups. In May 2004, Bill returned to the IP group and through a series of positions of increasing responsibility was promoted in January 2014 to his current position of Senior Vice President and Assistant General Counsel, Intellectual Property. Bill has a J.D. from Rutgers-Newark School of Law in 1987 and a S.B. from the Massachusetts Institute of Technology in 1980. He is a member of the New York and New Jersey bars and admitted to practice before the USPTO as a registered patent attorney.



Anjanette Lecher, *Director, IP, Intellectual Asset Management, Corning Inc.*

Anjanette L. Lecher was appointed Director, IP, Intellectual Asset Management, Law Department, in 2018, reporting to the Vice President & Chief Intellectual Property Counsel. In this role, Anjanette is responsible for expanding the consistency and impact of the intellectual asset management organization across the Corporation, and participation in company-wide IP strategy creation and implementation through cooperation with the Law Department IP function. Anjanette works across organizational boundaries, leads and engages in complex cross-functional teams, and provides strategic insight on a wide set of IP issues. Anjanette joined Corning in 1998 as a controls engineer in the corporate engineering division. Subsequently, she held a variety of positions including production supervision in both optical fiber and environmental products manufacturing facilities, applications engineering in the automotive industry, and leadership positions in IAM in the mobile consumer electronics business and R&D. She holds a Bachelor of Science in electrical engineering from the State University of New York at Buffalo. Anjanette is a member of the Choctaw Nation of Oklahoma. She is a member of the Native American Council at Corning Incorporated, the American Indian Science & Engineering Society (AISES), and the Intellectual Property Owners Association.



Steve Lundberg, *Principal and Chief Innovation Officer, Schwegman Lundberg & Woessner*

Steven W. Lundberg is a registered patent attorney and a founding partner of Schwegman Lundberg & Woessner. He works with entrepreneurs, Fortune 100 companies, and a wide range in between, providing practical legal counseling and time-tested IP strategies. Steve received his B.S.E.E. in 1978 from the University of Minnesota, and his law degree from William Mitchell College of Law (J.D., 1982). He has published and spoken widely on software and electronic patent protection and is a co-editor of the treatise “Electronic and Software Patents: Law and Practice,” published by BNA Books, a leading IP treatise. He is also a principal contributor to the Patents4Software blog – found at www.patents4software.com.



Danielle Murfeld, *Vice President and Chief Technology Officer, GE Renewable Energy*

As Chief Technology Officer of GE Renewable Energy, Danielle leads technical efforts to develop differentiated products and services across the broadest renewable energy portfolio in the industry, including onshore wind, offshore wind, solar PV, batteries, hydro and grid solutions. She also champions sustainability efforts across the business and serves as co-leader of the GE Women's Network. She was elected to the National Academy of Engineering in 2021. Danielle received her B.S. degree in Electrical Engineering from the University of Notre Dame, and Ph.D. in Electrical Engineering from Northwestern University. Danielle is on the Board of Trustees at the University of Notre Dame and also serves on the boards of Texas A&M University's Smart Grid Center and Advanced Energy Economy. Danielle is also an Ambassador to the Clean Energy, Education and Empowerment (C3E) initiative representing the United States.



Honorable Kathleen O'Malley, *U.S. Court of Appeals for the Federal Circuit*

Judge O'Malley was appointed to the U.S. Court of Appeals for the Federal Circuit by President Obama in 2010. Prior to her elevation to the Federal Circuit, Judge O'Malley was appointed to the U. S. District Court for the Northern District of Ohio by President Clinton in 1994. Prior to her appointment to the bench, Judge O'Malley served as First Assistant Attorney General, Chief of Staff, and Chief Counsel to the Attorney General for the State of Ohio, Lee Fisher. Judge O'Malley was also in private practice with Jones Day and Porter, Wright, Morris & Arthur, practicing complex litigation. Judge O'Malley began her legal career as a law clerk to the Hon. Nathaniel R. Jones, U.S. Court of Appeals for the Sixth Circuit. She received her J.D. from Case Western Reserve University School of Law in 1982, summa cum laude and Order of the Coif, her A.B. from Kenyon College in 1979, magna cum laude and Phi Beta Kappa, and also received an honorary LL.D. from Kenyon in 1995. Among other awards for her service on the bench, Judge O'Malley has been awarded the Sedona Conference Lifetime Achievement Award, the New Jersey Intellectual Property Law Association Jefferson Medal, the New York Intellectual Property Law Association Outstanding Public Service Award, and the Intellectual Property Owners Association's 2020 Distinguished IP Professional Award, and was named to the Globe Business Media Group's IP Hall of Fame. Judge O'Malley is a member of four American Inns of Court chapters, including the Kathleen M. O'Malley Inn of Court in Cleveland, Ohio, named in her honor.



Danya Sherman, *Founder and CEO, KnoNap LLC*

Danya Sherman is an entrepreneur passionate about combining human rights and technology innovation to create lasting, sustainable, social change. She is the founder, Chief Executive Officer and inventor of KnoNap, a company that creates discreet, gender-inclusive detection devices for rape drug presence. Through KnoNap, Sherman works to empower college and dating aged individuals to always be in the know of what they are consuming. Sherman has participated in distinguished

entrepreneurial fellowship programs, including Halcyon, Future Founders, 76Fwd, CVSHealth, and Target. She has been featured among Washington Life's Technology Hall of Fame, Toyota's Mother of Invention, and Forbes 30 Under 30 Social Entrepreneur.



Phyllis Turner-Brim, *DGC and Chief of IP Counsel, HP Inc.*

Phyllis T. Turner-Brim is Deputy General Counsel and Chief Intellectual Property Counsel at HP Inc. leading HP's global IP team, advising HP's C-suite, and serving as a member of the Global Legal Affairs leadership team. Immediately prior to HP, Phyllis was vice president, assistant general counsel at Starbucks Coffee Company, where she led the legal teams supporting intellectual property, technology, marketing, global supply chain, food safety and quality. She was a member of the Starbucks Law & Corporate Affairs

Leadership Team, as well as an advisor to Starbucks Chief Technology Officer, Chief Marketing Officer, Data Privacy Officer and EVP Global Supply Chain. Prior to Starbucks, Phyllis was Vice President, Chief IP Counsel at Intellectual Ventures Management LLC. She has also had roles with Intermec Technologies Corp., Walmart Stores Inc., Cabot Microelectronics Corp., BP and McAndrews, Held and Malloy LTD. Before attending law school, Phyllis had roles in product development and technical marketing at Procter & Gamble and GE, respectively. Phyllis is a graduate of the University of Cincinnati College of law and the Illinois Institute of Technology (BS ChE).



Julie Willoughby, *Chief Scientific Officer, Circ Technology*

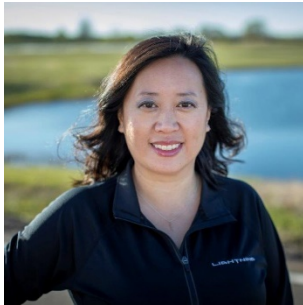
Julie feels that all her prior career paths were designed to lead her to Circ as head of innovation and operations. She cut her teeth as a young engineer scaling chemical technologies, running manufacturing operations, and commercializing products at Dow Corning Corporation. She went on to earn her PhD in chemical & biomolecular engineering at NC State specializing in polymer physics and surfaces. She entered a new world of pulp and paper, when she led new barrier coating

developments for a leading packaging company, MeadWestvaco (now WestRock). She returned once again to university as a faculty member at the NC State's prestigious Wilson College of Textiles. Here, she delved into fibrous materials that took her to Africa and beyond as a recipient of a Bill & Melinda Gates Grand Challenge Exploration's award for a novel cellulosic material designed to protect crops from infestation (now in a commercialization phase in Kenya and Nigeria). In addition to running her research group, she interacted with industry while teaching the capstone engineering design course where companies brought challenges in the apparel, footwear and consumer goods space for senior teams to create and innovate solutions. During this time, she was recruited by Nike to lead material science innovations and manufacturing solutions for apparel and footwear, all with an eye on sustainability. Now, bringing together her chemical, pulp & paper, and brand industry experiences to make Circ the "go to" maker of recovered materials for the consumer goods industry" is a dream come true for Julie.



Jon Wood, *Associate Professor, Harding University*

Jon Wood is an assistant professor at Harding University and Director of The Waldron Center for Entrepreneurship and Family Business. He has been an IP attorney for 27 years, serving in roles such as Chief IP Counsel at Bridgestone for 10 years and four years as Executive Director of Innovation. He earned his BS in Chemistry from Harding University, MS Organic Chemistry from University of Alabama, and JD from University of Arkansas. Mr. Wood's specializes in advising startups in entrepreneurship, innovation, and IP.



Linda Zhang, *Chief Engineer Ford F-150 Lightning, Ford*

Linda Zhang has been a fan of Ford for years – long before she became chief engineer for the all-electric F-150 Lightning, and even before she demonstrated its superior capability by having a prototype tow 10 rail cars weighing more than 1 million pounds. Linda has been with Ford for nearly 25 years, she joined the Ford College Graduate Program with a degree in electrical engineering from University of Michigan. From there, she worked in finance and corporate strategy, gathering business fundamentals that would serve her well as as she worked on programs like Ford Explorer, Escape, Kuga and F-150. The F-150 battery electric vehicle program, she said, has been particularly fulfilling –because of her background in electrification and the truck's prominent position in the Ford portfolio. Linda also has an MBA from the University of Michigan.