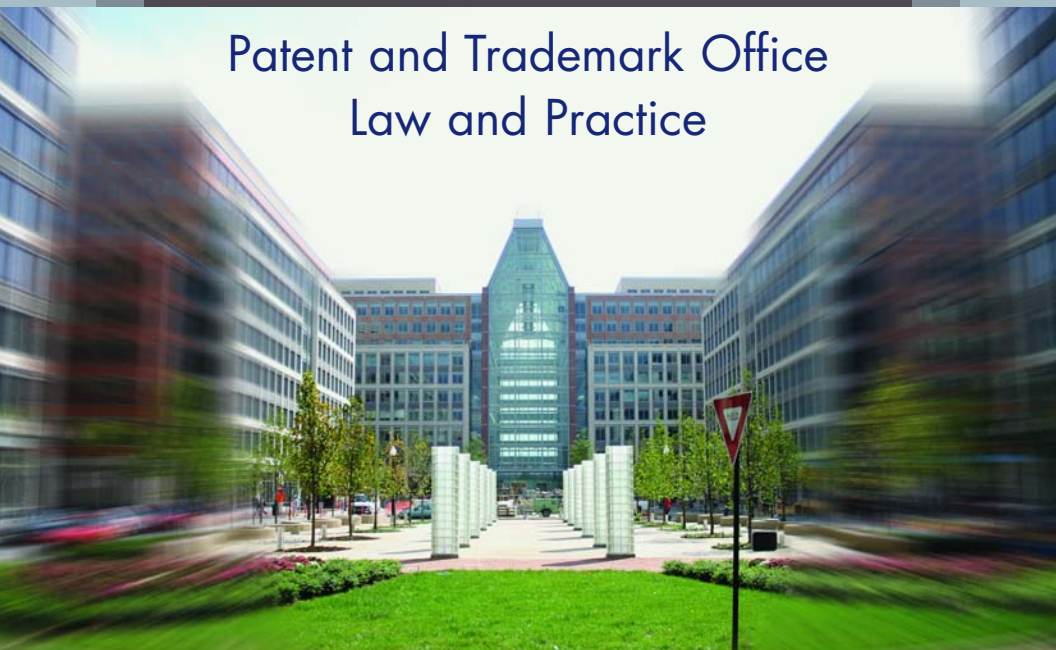




A one-day program sponsored by
IPO Education Foundation in cooperation
with the U.S. Patent and Trademark Office

18TH Annual Conference on Patent and Trademark Office Law and Practice



PTO Day

December 3, 2007
Ronald Reagan Building and
International Trade Center
Washington, D.C.



Earn **6 CLE**
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PTO Day

December 3, 2007
Washington, D.C.

PTO Day

Program

PTO Day brings together experts from the USPTO and the private bar to discuss current developments.

The one-day program has more than 20 speakers in two general morning sessions and five afternoon breakouts. The luncheon features an address by **The Honorable John Doll**, Commissioner for Patents at the U.S. Patent and Trademark Office.

The breakout sessions are 90 minutes in length, except for the Professional Responsibility breakout, which runs for two hours. One of the five breakout sessions will be repeated. Speakers will prepare materials for distribution to participants.

WHO SHOULD ATTEND

- Attorneys in corporations and universities
- Attorneys in private practice
- Attorneys with government agencies
- Law office administrators and paralegals
- Professors and law students

Can't Attend In Person? Register for a Live Webcast.

For those that cannot attend PTO Day in person, the Foundation is offering a live webcast of the Patent and Trademark General Sessions in addition to the luncheon address. The cost is \$250. Pre-registration is required (see page 11 or visit www.ipo.org/pto2007). By registering for the live webcast, you will also have on demand access of the video webcast at any time for up to one year. The webcast is accessible through Microsoft Windows Media Player. In addition to the video, you will also have access to slide presentations on a split screen.

Ronald Reagan Building and
International Trade Center
Washington, D.C.

Monday, December 3

7:45AM **COFFEE & REGISTRATION**

8:45AM–10:15AM **CONCURRENT GENERAL SESSIONS**

■ PATENT GENERAL SESSION

Introduction and State of Patent Operations

- Margaret (Peggy) Focarino, *Deputy Commissioner for Patents U.S. Patent & Trademark Office, Alexandria, VA*

Understanding the New Patent Rules on Continuations and Claims

- Robert W. Bahr
U.S. Patent & Trademark Office, Alexandria, VA

Strategies for Operating Under the New Patent Rules on Continuations and Claims

- Stephen G. Kunin
Olbon, Spivak, McClelland, Maier & Neustadt, P.C. Alexandria, VA

■ TRADEMARK GENERAL SESSION

Introduction and State of Trademark Operations

- Hon. Lynne G. Beresford, *Commissioner for Trademarks U.S. Patent & Trademark Office, Alexandria, VA*

New Trademark Trial and Appeal Board Rules

- Gerard Rogers
U.S. Patent & Trademark Office, Alexandria, VA

Trade Dress Protection of Product Design

- Theodore H. Davis, Jr.
Kilpatrick Stockton LLP, Atlanta, GA

continued ►

continued

10:15AM–10:30AM **COFFEE BREAK**10:30–11:45AM **CONCURRENT GENERAL SESSIONS** *continued*■ **PATENT GENERAL SESSION****USPTO Guidelines for Determining Obviousness in View of the Supreme Court Decision in KSR International Co. v. Teleflex Inc.**

- Kathleen Fonda
U.S. Patent & Trademark Office, Alexandria, VA

Federal Circuit Opinions Affecting USPTO Patent Practice: Key Cases of the Past Year

- Gale R. Peterson
Cox, Smith & Matthews, San Antonio, TX

■ **TRADEMARK GENERAL SESSION****Legal Developments Relating to Counterfeiting**

- USPTO Official
U.S. Patent & Trademark Office, Alexandria, VA

Recent Decisions Affecting Trademark Practice

- John L. Welch
Lowrie, Lando and Anastasi, Boston, MA

12:00NN –1:30PM **LUNCHEON****Current Intellectual Property Rights Developments**

Address by: **Hon. John J. Doll**
*Commissioner for Patents
U.S. Patent & Trademark Office
Alexandria, VA*

**PROGRAM SPONSORS**

Intellectual Property Owners Education Foundation – IPO Education Foundation is a non-profit organization devoted to educational and charitable activities designed to improve intellectual property rights. ■ www.ipofef.org

U.S. Patent and Trademark Office – The basic roles of the USPTO are to promote the progress of science and the useful arts by securing inventors the exclusive rights to their discoveries; promote business investments; and protect consumers by registering trademarks. ■ www.uspto.gov

continued

1:45PM–3:15PM **CONCURRENT BREAKOUT SESSIONS**

- **BREAKOUT I** (Repeated at 3:30PM)
Questions and Answers on the Continuations and Claims Rules
- **BREAKOUT II**
Practicing Before the Board of Patent Appeals and Interferences
- **BREAKOUT III**
Practicing Before the Trademark Trial and Appeal Board (TTAB)

3:15PM–3:30PM **COFFEE BREAK**3:30PM–5:00PM **CONCURRENT BREAKOUT SESSIONS**

- **BREAKOUT I** (Repeat of 1:45PM Session)
Questions and Answers on the Continuations and Claims Rules
- **BREAKOUT IV**
Tips on Trademark Practice in the USPTO
- **BREAKOUT V** (This session will adjourn at 5:30PM)
Professional Responsibility for Intellectual Property Practitioners

5:00PM **ADJOURNMENT****Tuesday, December 4**8:30AM–10:30AM **IPO EDUCATION FOUNDATION
BOARD OF DIRECTORS MEETING***For IPO Education Foundation Board Members*11:00AM–3:00PM **IPO BOARD OF DIRECTORS MEETING***For IPO Board Members and Alternates*

REGISTER ONLINE
www.ipo.org/pto2007



About the Luncheon Speaker



John J. Doll is the Commissioner for Patents, responsible for all aspects of the patent granting process for the United States with responsibility for more than 5,000 employees.

Mr. Doll served as Deputy Commissioner for Patent Resources and Planning, and as Special Assistant to Jon Dudas, Director of the USPTO. He joined the Patent and Trademark Office in 1974 as a Patent Examiner and was promoted to Primary Examiner in 1979, reviewing patent applications encompassing pharmaceuticals, herbicides, pesticides, and dyestuffs. As a Supervisory Patent Examiner, he was responsible for applications drawn from a variety of arts, including inorganic chemistry, hydrometallurgy, zeolite catalysts, buckminsterfullerenes, proteins, and peptides. In 1995, he became the Director of the group that examines biotechnology patent applications and later served as director of other groups.

Mr. Doll led the development and implementation of section 112, paragraph 1, Enablement Examiner Training Materials. He was a member of the team that developed and implemented the section 101, Utility Guidelines, and the section 112, paragraph 1, Written Description Guidelines, as well as the associated Examiner Training Materials. He was also part of the team that led the implementation of image-based electronic patent applications.

Mr. Doll has received the Department of Commerce Bronze Medal for examination and supervisory accomplishments; a Bronze Medal for his work on the implementation of Patent Application Location and Monitoring (PALM); a Silver Medal for his work on the development of automated examiner office action tools; the Vice Presidential Hammer Award for his work in establishing the Biotechnology Customer Partnership; and a Gold Medal for his work on the Image File Wrapper system.

He received a bachelor of science degree from Bowling Green State University in chemistry and physics, and a master of science degree from The Pennsylvania State University in physical chemistry.

About PTO Day

The "PTO Day" conference, now in its 18th year, is devoted to U.S. Patent and Trademark Office law and practice. PTO Day provides a mix of private and government presenters on an array of basic, advanced, and late-breaking topics. The conference gives opportunities to attendees to discuss current issues with their peers in a professional setting.

Registration fees are subsidized for government employees, educators and students. The registration fee will be waived for a limited number of full-time law students, space permitting. Law students should call the Foundation office, 202/466-2396.

The IPO Education Foundation intends for the conference to make a lasting contribution to the state of knowledge of USPTO law and practice. The Foundation seeks to offer education on practical topics that are essential for those who are practicing before the USPTO and working in the USPTO as patent and trademark examiners. The Foundation wants to help ensure that USPTO law and practice is recognized as a technical legal specialty that is an indispensable part of a properly-functioning intellectual property system.

By bringing together top USPTO experts and leading private practitioners, the Foundation endeavors to present high quality education and to promote continuing government-private sector dialogue that will contribute to better protection for intellectual property rights in the U.S.

"The specification and claims of a patent, particularly if the invention be at all complicated, constitute one of the most difficult legal instruments to draw with accuracy."

Justice Henry Billings Brown, U.S. Supreme Court, 1892

About IPO Education Foundation



IPO Education Foundation is a non-profit organization devoted to educational and charitable activities designed to improve IP rights and encourage innovation. In addition to PTO Day, activities include:

National Inventor of the Year Award – The 34-year-old award recognizes America’s most outstanding recent inventors. Its purpose is to increase public awareness of current inventors and how they benefit the nation’s economy and our quality of life.

International Judges Conference – In 2005, about 75 internationally recognized judges who decide patent cases met with patent attorneys in corporate and private practice to discuss new issues in intellectual property law around the world. The next International Judges Conference is scheduled for April 19–21, 2009.

“Spotlight On – The Patent System” – Coming soon – a short educational video aired on PBS addressing the historical importance of the intellectual property system to the U.S. economy and our quality of life.

Donald W. Banner Corporate Intern Scholarship – The Foundation seeks to increase awareness about IP internship opportunities and encourage students to pursue a career in the field of intellectual property by awarding two \$10,000 scholarships to outstanding law students who have completed an internship in a corporate IP law department.

To find out more about Foundation programs visit www.ipoef.org.

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Conference Registration

Advance registration is required.

Registrations will be accepted online, via fax or mail. Please reserve early. Space is limited. IPO will confirm all registrations by email. The program is subject to change. Please visit our web site for additional details.

ONLINE: Visit www.ipo.org/pto2007

FAX: Send your registration and credit card information to **202/466-2893**.

MAIL: Send your registration with your check or credit card information to:
IPO Education Foundation
1255 Twenty-Third St. NW, Suite 200
Washington, DC 20037-1174

Conference Location

Ronald Reagan Building and International Trade Center

1300 Pennsylvania Avenue, NW
Washington, DC 20004

CLE Credit

IPO will assist attendees who wish to obtain continuing legal education (CLE) credit. Credit is being requested in every state that has a mandatory CLE requirement in which a registered attendee is licensed. The number of credit hours will vary depending on the requirements of the individual state. IPO expects several states will award **6 hrs. for PTO Day, including 2 hrs. of ethics** and/or professionalism. Some states may not approve these courses for credit.

Registration Fees

Fees include a luncheon and course materials.

General Registration \$600

Government/Academic \$200

Live Webcast

Fee includes access to both Patent and Trademark General Sessions and the Luncheon Address. Once registered, instructions on how to join the webcast will be provided.

Live Webcast Fee \$250

By registering for the live webcast, you will also have on demand access of the video webcast at any time for up to one year. The webcast is accessible through Microsoft Windows Media Player. In addition to the video, you will also have access to slide presentations on a split screen.

Cancellation Policy

Any cancellation received before **November 23, 2007** will be subject to a \$100 processing fee. No refunds will be given for cancellations received on or after **November 23**. These deadlines for cancellation apply to all registrants.

Register online at www.ipo.org/pto2007

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Afternoon Breakout Sessions:

 (please select one breakout per time period)

1:45PM–3:15PM: Breakout I Breakout II Breakout III

3:30PM–5:00PM: Breakout I (repeated) Breakout IV Breakout V

Registration Fees:

 (all inclusive)

TOTAL DUE

General Conference Registration \$600

Government/Academic \$200

Live Webcast \$250

} \$ _____

Method of Payment:

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Note: Registrations will not be processed until payment is received.

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Fax: **202-466-2893** (credit card registrations only)

For more information, call 202-466-2396 or visit www.ipo.org/pto2007



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PTO Day

AN IPO EDUCATION FOUNDATION CONFERENCE



Monday

December 3, 2007

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