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A one-day program presented by
IPO Education Foundation
in cooperation with
U.S. Patent & Trademark Office (USPTO)

PTO Day

**22ND ANNUAL CONFERENCE
ON USPTO LAW AND PRACTICE**

Luncheon address by
Hon. David J. Kappos
Director, USPTO

Earn **6 CLE credit
hours, including
2 hours of Ethics**
(approximate)

PLUS:
**IPO
Education
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Awards
Dinner**
Details on
page 8



MONDAY, DECEMBER 5, 2011
WASHINGTON, D.C.

Ronald Reagan Building and
International Trade Center

Register online at www.ip oef.org/PTO2011

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IPO Education Foundation in cooperation with
U.S. Patent and Trademark Office

Monday, December 5, 2011

Washington, D.C.

PTO Day brings together experts from the USPTO and the private bar to discuss current developments. The objective for the conference is to present high quality education and to promote continuing government-private sector dialogue on intellectual property rights.

The one-day program has two general morning sessions and five afternoon breakouts. The luncheon features an address by the **Honorable David J. Kappos**, Director of the U.S. Patent and Trademark Office.

The breakout sessions are 90 minutes in length, except for the Ethics breakouts, which run for two hours. Speakers will prepare materials for distribution to participants.

WHO SHOULD ATTEND:

- Attorneys in corporations and universities
- Attorneys in private practice
- Attorneys with government agencies
- Law office administrators and paralegals
- Professors and law students

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**22ND ANNUAL
CONFERENCE ON USPTO
LAW AND PRACTICE**



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PTO Day

**Monday, December 5, 2011
Schedule of Events**

7:45AM **REGISTRATION & CONTINENTAL BREAKFAST**

8:45AM–10:15AM **CONCURRENT GENERAL SESSIONS**

■ **PATENT**

PTO Year in Review

Robert L. Stoll, *Commissioner for Patents, USPTO, Alexandria, VA*
Margaret "Peggy" Focarino, *Deputy Commissioner for Patents, USPTO, Alexandria, VA*

First to File

Robert Armitage, *Eli Lilly and Co., Indianapolis, IN*
Dale Lazar, *DLA Piper LLP, Reston, VA*
Prof. Adam Mossoff, *George Mason University School of Law, Arlington, VA*

■ **TRADEMARK**

Trademark Office Update, Prosecution + Best Practices

State of the Trademark Operations

Mary Denison, *Deputy Commissioner for Trademarks, USPTO, Alexandria, VA*

TMEP 8th Edition

Catherine Cain, *TMEP Editor, USPTO, Alexandria, VA*

TEAS Update

Craig K. Morris, *Managing Attorney, Trademark Electronic Application System, USPTO, Alexandria, VA*

Upcoming Nice Classification Changes:

Mary Munson Ott, *Office of Identification & Classification, USPTO, Alexandria, VA*

Tips on How to Make the Prosecution Process More Efficient

Maury Tepper, *Trademark Public Advisory Committee, Tepper & Eyster, PLLC, Raleigh, NC*

continued ➤

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PLUS:
**IPO Education
Foundation
Awards Dinner**
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10:15AM–10:30AM **COFFEE BREAK**10:30–11:45AM **CONCURRENT GENERAL SESSIONS**■ **PATENT****Looking Ahead to Post Grant Review and Inter Partes Review at the PTAB**Hon. James D. Smith, *Chief Administrative Patent Judge, USPTO, Alexandria, VA*Hon. James T. Moore, *Vice Chief Administrative Patent Judge, USPTO, Alexandria, VA*Hon. Michael Tierney, *Administrative Patent Judge, USPTO, Alexandria, VA*Herbert Hart, *McAndrews, Held & Malloy, Ltd., Chicago, IL*Robert Sterne, *Sterne, Kessler, Goldstein & Fox, PLLC, Washington, DC*■ **TRADEMARK****Non-Traditional Trade Marks & Trade Dress**Moderator: Monica Riva Talley, *Sterne, Kessler, Goldstein & Fox, PLLC, Washington, DC*Charles Atkinson, *GlaxoSmithKline, Philadelphia, PA*Cynthia Lynch, *Administrator for Trademark Examination Policy and Procedure, USPTO, Alexandria, VA*Lisa Pearson, *Kilpatrick Townsend & Stockton LLP, New York, NY*12:00NN –1:30PM **LUNCHEON**Address by: **Hon. David J. Kappos**
Director, USPTO, Alexandria, VA

David Kappos is Under Secretary of Commerce for Intellectual Property and Director of the U.S. Patent and Trademark Office. He was appointed by President Obama in August 2009. He advises the President, the Secretary of Commerce, and the Administration on intellectual property matters. Mr. Kappos directs an office that seeks to encourage technological advancement and help entrepreneurs and businesses of protect their investments, promote their products and services and prevent deception in the marketplace. Before joining the USPTO, Mr. Kappos led the intellectual property law department at IBM Corp. Before his government appointment he also served on the Board of Directors of Intellectual Property Owners Association and the IPO Education Foundation.

1:45PM–3:15PM

CONCURRENT BREAKOUT SESSIONS■ **BREAKOUT I****Prometheus and Myriad – Bio/Life Sciences**Jacqueline Wright Bonilla, *Foley & Lardner, LLP, Washington, DC*Philip Johnson, *Johnson & Johnson, New Brunswick, NJ*Remy Yucel, *Director, Technology Center 1600, USPTO, Alexandria, VA*■ **BREAKOUT II****Bilski – Electrical/Physical Sciences**Erika Arner, *Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Reston, VA*Wendy Garber, *Director, Technology Center 2100, USPTO, Alexandria, VA*Frank Nuzzi, *Siemens Corp., Iselin, NJ*■ **BREAKOUT III****State of the TTAB**Moderator: Philip Hampton, *Dickstein Shapiro LLP, Washington, DC***Recent TTAB Case Law**Hon. Thomas W. Wellington, *Trademark Trial and Appeal Board, USPTO, Alexandria, VA***TTAB Strategic Initiatives + Administrative Issues**Hon. Gerard F. Rogers, *Chief Judge, Trademark Trial and Appeal Board, USPTO, Alexandria, VA*

3:15PM–3:30PM

COFFEE BREAK

continued ►

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3:30PM–5:30PM **CONCURRENT BREAKOUT SESSIONS**

■ **BREAKOUT IV**

ETHICS – Revising the USPTO Rules of Professional Conduct

Moderator: David Safran, *Roberts Mlotkowski Safran & Cole, PC, McLean, VA*

James Silberman, *Office of Enrollment and Discipline, USPTO, Alexandria, VA*

Cameron Weiffenbach, *Miles & Stockbridge, McLean, VA*

■ **BREAKOUT V**

ETHICS – Therasense, Best Mode + Supplemental Examination from the AIA

Roddy Bullock, *Procter & Gamble Co. Cincinnati, OH*

Janet Gongola, *Patent Reform Coordinator, USPTO, Alexandria, VA*

Prof. Tim Holbrook, *Emory Law, Atlanta, GA*

Gale “Pete” Peterson, *Cox Smith Matthews Incorporated, San Antonio, TX*

5:30PM **ADJOURNMENT**

SPECIAL EVENING EVENT
**IPO EDUCATION FOUNDATION
AWARDS RECEPTION & DINNER**

To be held at the
Donald W. Reynolds Center for American Art and Portraiture
Smithsonian American Art Museum and National Portrait Gallery

7:00PM | **Reception**
The Great American Hall of Wonders and Luce Foundation Center

8:00PM | **Dinner**
The Robert and Arlene Kogod Courtyard

*Note: Separate registration applies.
See page 10 for more details or visit our website at
www.ipoef.org/awards11registration*

PTO Day

Monday, December 5, 2011
Washington, D.C.

22ND ANNUAL CONFERENCE ON USPTO LAW AND PRACTICE

2011 PTO Day Conference Sponsors



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CLE Credit

For attorneys attending the conference, credit is being requested in every state that has a mandatory CLE requirement in which a registered attendee is licensed. The number of credit hours will vary depending on the requirements of the individual state.

IPO expects several states will award **6 hours for PTO Day, including 2 hours of Ethics and/or Professionalism.** Some states may not approve this course for credit.

The views expressed in the presentations and by the speakers at the PTO Day Conference are those of the individual presenters and are not necessarily the views of Intellectual Property Owners Education Foundation or the U.S. Patent and Trademark Office.

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Conference Location

Ronald Reagan Building and International Trade Center
1300 Pennsylvania Avenue NW
Washington, DC 20004

Conference Registration

Advance registration is required. Registrations will be accepted online, via fax, or mail:

ONLINE: www.ipoef.org/PTO2011

FAX your registration with credit card information to **(202) 507-4501**

MAIL your registration with your check or credit card information to:

IPO Education Foundation
1501 M Street NW
Suite 1150
Washington, DC 20005

Please reserve early; space is limited. IPO Foundation will confirm all registrations by email. The program is subject to change. Visit our website for additional details.

Registration Fees

- General Registration \$700
- Government/Academic . . . \$225

The above fees include a luncheon and course materials.

AWARDS DINNER – Learn more at www.ipoef.org/awards11registration

- Individual Ticket \$250
- Table Sponsor (8 Seats) . . \$5,000

Cancellation Policy

Any cancellation received before **November 22, 2011** will be subject to a \$100 processing fee. No refunds will be given for cancellations received on or after November 22, 2011. The deadline for cancellations applies to all registrants. Course materials on CD-ROM will be sent to those unable to attend, but who cancel on or after November 22. If a registrant is unable to attend, another person may substitute upon written request. Please note that fees are not transferable to another IPO or Foundation meeting.

Scholarships

Registration fees are subsidized for government employees, educators and students. The registration fee will be waived for a limited number of full-time law students, space permitting. Law students should email requests to meetings@ipo.org.



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AT THE



THIRTY-EIGHTH
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OF THE YEAR

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MONDAY, DECEMBER 5, 2011

(Separate registration applies)

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The Great American Hall of Wonders and Luce Foundation Center

Dinner: 8:00PM

The Robert and Arlene Kogod Courtyard

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Smithsonian American Art Museum and National Portrait Gallery
8th and G Streets, NW ★ Washington, D.C.

Black tie optional; valet parking available

www.ipoef.org/awards11registration