



PRESENTS

PTO Day

December 5, 2005

Ronald Reagan Building and
International Trade Center
Washington, DC



16th Annual Conference on Patent and Trademark Office Law and Practice

Cosponsored by
Intellectual Property Owners
Education Foundation
and
U.S. Patent and Trademark Office

6 CLE Credit Hours (Approximate)



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REGISTER TODAY!



WHO SHOULD ATTEND

- Attorneys in corporations and universities
- Attorneys in private practice
- Attorneys with government agencies
- Law office administrators and paralegals
- Professors and law students

16th Annual Conference on Patent PTO Day

Cosponsored by Intellectual Property Owners Education Foundation and U.S. Patent and Trademark Office

PTO Day brings together experts from the Office and the private bar to discuss current developments.

The one-day program has more than 20 speakers in two general morning sessions and five afternoon breakouts. The luncheon features an address by **Hon. Stephen M. Pinkos**, Deputy Director of the U.S. Patent and Trademark Office.

The breakout sessions are 90 minutes in length, except for the Professional Responsibility breakout, which runs for 2 hours. One of the five breakout sessions will be repeated. Speakers will prepare materials for distribution to participants.

SPONSORS

Intellectual Property Owners Education Foundation
(www.ipo.org/educationfoundation)

IPO Education Foundation is a non-profit organization devoted to educational and charitable activities designed to improve intellectual property rights.

U.S. Patent and Trademark Office (www.uspto.gov)

Telephone numbers for the USPTO may be obtained by calling 571/272-1000.

and Trademark Office Law and Practice

Monday,
December 5

PROGRAM

7:45AM

COFFEE & REGISTRATION

8:45AM–11:45AM

CONCURRENT PATENT AND TRADEMARK GENERAL SESSIONS

SESSION I: PATENT GENERAL SESSION

Introduction and State of Patent Operations

- Hon. John J. Doll, *Commissioner for Patents, U.S. Patent and Trademark Office, Alexandria, VA*

Possibilities for Rulemaking on Continuation Applications, Number of Claims, and IDS Practice

- Joseph J. Rolla, Jr., *Deputy Commissioner for Patent Examination Policy, U.S. Patent and Trademark Office, Alexandria, VA*

Patent Claim Construction After the Federal Circuit's *En Banc* Decision in *Phillips v. AWH Corp.*

- Paul H. Berghoff, *McDonnell Boehnen Hulbert & Berghoff, Chicago, IL*

10:15AM–10:30AM COFFEE BREAK

USPTO Policy on Patentable Subject Matter

- Michael R. Fleming, *Chief Administrative Patent Judge, Board of Patent Appeals and Interferences, U.S. Patent and Trademark Office, Alexandria, VA*

Federal Circuit Opinions Affecting USPTO Patent Practice: Key Cases of the Past Year

- Herbert C. Wamsley, *Editor, IPO Daily News™, Intellectual Property Owners Association, Washington, DC*

SESSION II: TRADEMARK GENERAL SESSION

Introduction and State of Trademark Operations

- Hon. Lynne G. Beresford, *Commissioner for Trademarks, U.S. Patent and Trademark Office, Alexandria, VA*

Current Developments in Trademark Trial and Appeal Board Practice

- J. David Sams, *Chief Administrative Trademark Judge, Trademark Trial and Appeal Board, U.S. Patent and Trademark Office, Alexandria, VA*

Confusion in the Law of Likelihood of Confusion

- William D. Coston, *Venable LLP, Washington, DC*

10:15AM–10:30AM COFFEE BREAK

Update on Geographical Indications

- Deborah Lashley-Johnson, *Attorney Advisor, Office of International Relations, U.S. Patent and Trademark Office, Alexandria, VA*

Recent Decisions Affecting Trademark Practice

- Jeffrey M. Samuels, *University of Akron School of Law, Akron, OH*

Monday, December 5
Continued

PTO Day

NOON – 1:30PM

LUNCHEON

Address by: **Hon. Stephen M. Pinkos**, *Deputy Director*
U.S. Patent and Trademark Office, Alexandria, VA

1:45PM – 3:15PM

CONCURRENT BREAKOUT SESSIONS

BREAKOUT I

Tips on Filing and Prosecuting Patent Applications

- Robert W. Bahr, *Senior Patent Attorney, Office of the Deputy Commissioner for Patent Examination Policy, U.S. Patent and Trademark Office, Alexandria, VA*
- Robert A. Clarke, *Senior Legal Adviser, Office of Patent Legal Administration, U.S. Patent and Trademark Office, Alexandria, VA*

BREAKOUT II

Tips on Practicing Before the Board of Patent Appeals and Interferences

- Allen R. MacDonald, *Administrative Patent Judge, Board of Patent Appeals and Interferences, U.S. Patent and Trademark Office, Alexandria, VA*
- James T. Moore, *Administrative Patent Judge, Board of Patent Appeals and Interferences, U.S. Patent and Trademark Office, Alexandria, VA*

BREAKOUT III

Trademark Dilution Law

TTAB Decisions on Dilution

- Gary D. Krugman, *Sughrue Mion PLLC, Washington, DC*

Current Dilution Legislation

- Jeffrey M. Samuels, *University of Akron School of Law, Akron, OH*

Registry of Famous Marks: Lessons from Abroad

- Amy P. Cotton, *Attorney Advisor, Office of International Relations, U.S. Patent and Trademark Office, Alexandria, VA*

3:30PM – 5:00PM

CONCURRENT BREAKOUT SESSIONS

REPEAT: BREAKOUT I

Tips on Filing and Prosecuting Patent Applications

- Robert W. Bahr, *Senior Patent Attorney, Office of the Deputy Commissioner for Patent Examination Policy, U.S. Patent and Trademark Office, Alexandria, VA*
- Robert A. Clarke, *Senior Legal Advisor, Office of Patent Legal Administration, U.S. Patent and Trademark Office, Alexandria, VA*

BREAKOUT IV

Tips on Trademark Practice in the USPTO

- Craig K. Morris, *Trademark Reengineering Manager, Trademark Electronic Application Systems, U.S. Patent and Trademark Office, Alexandria, VA*
- Steven R. Berk, *Senior Attorney, Trademark Law Office 108, U.S. Patent and Trademark Office, Alexandria, VA*

BREAKOUT V

Professional Responsibility for Intellectual Property Practitioners

- Harry I. Moatz, *Director, Office of Enrollment and Discipline, U.S. Patent and Trademark Office, Alexandria, VA*
- David Hricik, *Mercer University, Walter F. George School of Law, Macon, Georgia*

3:15PM – 3:30AM

COFFEE BREAK

5:00PM

ADJOURNMENT (5:30PM for BREAKOUT V)

About the Conference

The "PTO Day" conference, now in its sixteenth year, is devoted to U.S. Patent and Trademark Office law and practice. PTO Day provides a mix of private and government presenters on an array of basic, advanced, and late-breaking topics. The conference gives opportunities to attendees to discuss current issues with their peers in a professional setting. Attendance by government and academic personnel is subsidized and encouraged. IPO Education Foundation intends for the conference not only to provide education to individuals but to make a lasting contribution to the state of knowledge of USPTO law and practice by holding the conference each year.

About the IPO Education Foundation

Intellectual Property Owners Education Foundation is a non-profit organization devoted to educational and charitable activities designed to improve intellectual property rights. IPO Education Foundation conducts programs to:

- Broaden public understanding of systems for protecting intellectual property
- Sponsor awards for the purpose of recognizing outstanding achievement in the fields of invention, creativity and IP rights
- Publish reports dealing with legal, economic and other aspects of intellectual property

IPO Education Foundation is tax-exempt under tax code 501(c)(3). Donations to the foundation by individuals are tax deductible to the extent allowed by law. The Foundation is affiliated with Intellectual Property Owners Association (IPO), a trade association with members who own or are interested in intellectual property rights. To find out more about IPO Education Foundation programs or how to make a donation, call 202/466-2396.

2006

UPCOMING
IPO EDUCATION
FOUNDATION
EVENTS

WASHINGTON, DC



National Inventor of the Year Award Ceremony

June 2006
Capitol Hill
Washington DC

WASHINGTON, DC



PTO Day

December 2006
Ronald Reagan Building and International Trade Center
Washington DC



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Conference Information

Conference Registration

Advance registration is required. Registrations will be accepted online, or via fax or mail. Please reserve early. Space is limited. IPO Education Foundation will confirm all registrations by email. The program is subject to change. Please visit our web site for additional details.

To register online, visit IPO's web site at www.ipo.org/PTODay

To register by fax, send your registration and credit card information to **202-466-2893**.

To register by mail, send your registration with your check or credit card information to:

IPO Education Foundation
1255 Twenty-Third Street, NW, Suite 200
Washington, DC 20037

Registration Fee (all inclusive)

| | |
|----------------------------------|-------|
| General Registration | \$375 |
| Government/Academic Registration | \$160 |

Registration fee includes a luncheon and meeting materials.

Cancellation Policy

A full refund will be made if notice of cancellation is received by **November 23, 2005**. Cancellations received after November 23 and before November 30 are subject to a \$100 fee. No refunds will be given for cancellations received on or after November 30. These deadlines for cancellation apply to all registrants.

CLE Credit

IPO Education Foundation will assist attendees who wish to obtain continuing legal education (CLE) credit. Credit is being requested in every state that has a mandatory CLE requirement in which a registered attendee is licensed. The number of credit hours will vary depending on the requirements of the individual state. The Foundation expects several states will award **6 hours for PTO Day**, including 2 hours of ethics and/or professionalism. Some states may not approve these courses for credit.

Conference Location

Ronald Reagan Building and International Trade Center
1300 Pennsylvania Avenue, NW
Washington, DC 20004

Hotel Information

The JW Marriott
1331 Pennsylvania Avenue, NW
Washington, DC 20004
Reservations: 800-228-9290
Rate: \$199/single

To be assured of a room at the IPO group rate, you must make your reservation directly with the JW Marriott by **November 14, 2005** and identify yourself as a participant in the Intellectual Property Owners Education Foundation meeting. After November 14, reservations can only be made according to space/rate availability.

USPTO (left) moved its headquarters to Alexandria, VA, in December 2004. The Ronald Reagan Building (right), in Washington, DC, opened its doors in 1998.





Monday, December 5, 2005

PTO Day

Ronald Reagan Building and International Trade Center
1300 Pennsylvania Avenue, NW • Washington, DC

REGISTRATION FORM

Name _____

Organization _____

Address _____

City _____ State _____ Zip _____ Country _____

Telephone _____ Fax _____

E-Mail (for registration confirmation) _____

State(s) in which Attorney is licensed _____

REGISTRATION FEE (All inclusive)

General Registration \$375

Government/Academic Registration \$160

Make an optional contribution to the IPO Education Foundation \$ _____

TOTAL PAYMENT \$ _____

METHOD OF PAYMENT: (Check or Credit Card accepted)

Check (make checks payable to: Intellectual Property Owners Education Foundation)

Credit Card (faxed registrations **MUST** be accompanied by credit card information)

American Express MasterCard Visa Discover Carte Blanche Diners Club

Card Number _____ Expiration Date _____ Signature _____

PTO DAY BREAKOUTS: I plan to attend the following breakout sessions during PTO Day.

| BREAKOUT (Check one session) | 1:45 | 3:30 |
|---|--------------------------|--------------------------|
| I. Tips on Filing and Prosecuting Patent Applications | <input type="checkbox"/> | <input type="checkbox"/> |
| II. Tips on Practicing Before the Board of Patent Appeals and Interferences | <input type="checkbox"/> | N/A |
| III. Trademark Dilution Law | <input type="checkbox"/> | N/A |
| IV. Tips on Trademark Practice in the USPTO | N/A | <input type="checkbox"/> |
| V. Professional Responsibility for Intellectual Property Practitioners | N/A | <input type="checkbox"/> |

REGISTER ONLINE OR MAIL OR FAX THIS FORM TO:

IPO Education Foundation
 1255 Twenty-Third Street, NW, Suite 200
 Washington, DC 20037-1174
 Fax: 202/466-2893 (Faxed registrations **MUST** be accompanied by credit card information.)

For more information, call 202/466-2396 or visit www.ipoday.org



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WHO SHOULD ATTEND

Attorneys in corporations
and universities
Attorneys in private practice
Attorneys with
government agencies
Law office administrators
and paralegals
Professors and
law students

IPO Education Foundation
1255 Twenty-Third Street, NW, Suite 200
Washington, DC 20037-1174
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