# What is the value of an idea?



**Promoting Intellectual Property** Education and Awareness



## The value of an idea lies in the using of it.

Thomas A. Edison

## **IPO Education Foundation**

## Promoting IP Education and Awareness

A subsidiary of Intellectual Property Owners Association (IPO), **IPO Education** Foundation (IPOEF) is devoted to educational and charitable activities designed to protect intellectual property rights and encourage innovation. The Foundation is committed to educating the public on the importance of intellectual property rights to the national economy and the global economy.

In its second year, the Foundation's mission is to:

- > Broaden public understanding of systems for protecting intellectual property;
- > Sponsor awards to recognize outstanding achievement in the fields of invention, creativity, and IP rights; and
- > Publish reports and articles dealing with legal, economic, and other aspects of intellectual property rights.

**IPO** Education Foundation encourages innovation by publicizing the value of Intellectual Property.

## Conferences

#### **PTO Day**

Cosponsored with the U.S. Patent and Trademark Office (USPTO), PTO Day provides a forum for discussion between PTO examiners and practitioners on current issues, and makes a lasting contribution to the state of knowledge of USPTO law and practice. Registration fees are subsidized for government employees, educators and students.

#### International Judges Conference on Intellectual Property Law

Sponsored by the Foundation in 2005 and by the U.S. Court of Appeals for the Federal Circuit in earlier years, this educational conference brings together more than 70 internationally recognized judges who decide patent cases, and patent attorneys in corporate and private practice.

#### Corporate IP Management in China and the U.S.

Cosponsored with the Patent Protection Association of China (PPAC) in 2005 and 2006, this seminar provides an opportunity for U.S. and Chinese corporate legal counsel to exchange ideas and to compare experiences on intellectual property practices.

## **Public Relations**

#### National Inventor of the Year Award

In its 33rd year, the award recognizes America's most outstanding recent inventors and increases public awareness of current inventors and how they benefit the nation's economy and quality of life. The Foundation seeks inventors from all fields of technology whose innovations have improved the human experience. Ideas save lives: 2006 National Inventor of the Year Award winners Souter and Ure (Procter & Gamble Co.) created an inexpensive water purification system (PuR®) that is being used in global emergency relief situations, including the tsunami in Asia, hurricanes in the Caribbean, floods in the Philippines and Bangladesh, and refugee camps in Africa.

Ideas create trends: Winners of the 2006 Industrial Design Inventor of the Year award, Arnholt, Pierce and

consumer product that is more than just a phone, it is an accessory.



National of National of Inventor of the Year



Ideas are our future: Cassidy Goldstein, 2006 Youth Inventor of the Year, was just 11 years old when she invented the crayon extender device. Her invention served as the genesis for the ByKidsForKids Company, which has launched school based programs to influence the next generation of inventors.

Congressman F. James Sensenbrenner, Jr. and Cassidy Goldstein.

Sutherland (Motorola, Inc.), designed the RAZR mobile phone, a highly recognizable

## **Scholarships**

#### Donald W. Banner Corporate Intern Scholarship



Donald W. Banner (1924–2006), a corporate intellectual property counsel, professor, U.S. Commissioner of Patents and Trademarks, and co-founder of

IPO, was known worldwide as an advocate for effective intellectual property rights.

In honor of Mr. Banner, IPO Education Foundation will award two \$10,000 scholarships in 2006 to outstanding law students who have completed an internship in a corporate intellectual property law department and intend to pursue a career in the field of intellectual property law.

The award seeks to increase awareness within the law student community about corporate internship opportunities. Promotional materials will provide information on companies that have established intellectual property internships. The Foundation hopes to encourage additional companies to create intellectual property law department internship programs.

#### **IPO Annual Meeting Scholarships**

In 2006, the Foundation will award up to ten scholarships to law students to attend the IPO Annual Meeting in Chicago, September 10–12. Scholarships to attend the two-day meeting, and associated social events, will provide the students with an opportunity to interact with corporate and private practice attorneys, academics and other attendees at the meeting, as well as attend educational sessions where latest developments are discussed by the world's leading experts.

Never before in history has innovation offered promise of so much to so many in so short a time. Bill Gates

## **Invest in innovation**

Innovation is the central issue in economic prosperity. Michael Porter

## Make a Donation

IPO Education Foundation is supported by donations and conference income. It is tax exempt under tax code section 501(c)(3). Donations to the Foundation by individuals are tax deductible to the extent allowed by law. To find out more about IPO Education Foundation programs call 202/466-2396.

To make a donation please do one of the following:

- > Go to www.ipo.org/foundationdonation
- Fill out the gift card at right and mail or fax it with your payment to Intellectual Property Owners Education Foundation



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IPO Education Foundation is a non-profit organization devoted to educational and charitable activities designed to improve intellectual property rights.

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